



ROYAL  
AGRICULTURAL  
SOCIETY  
*of WA*

# RURAL AMBASSADOR AWARD

# 20 24

21 - 28 September 2024 | [perthroyalshow.com.au](http://perthroyalshow.com.au)



**ROYAL  
AGRICULTURAL  
SOCIETY**  
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## **RURAL AMBASSADOR AWARD 2024**

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The Rural Ambassador Competition is a national competition aimed at young adults from rural areas who have a passion for living and working in their communities.

The competition aims to discover the next generation of rural leaders who have the desire to represent and promote their community, their region and their state. Successful entrants are given the opportunity to meet and network with like-minded representatives from around the state and across the country. You will meet state and federal decision makers and leaders in agriculture and education, be able to input your point of view, ask hard questions and make important contacts.

The only requirement for entry is a passion for agriculture and rural Australia, and a desire to challenge yourself and have a good time.

So if this sounds like you, contact your local Agricultural Society for entry details.

## PAST WINNERS

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**LAUREN PATANE**  
2023 STATE WINNER



**REECE JERRETT**  
2022 STATE WINNER  
2023 NATIONAL WINNER



**KELLY GORTER**  
2021 STATE WINNER



**MACKENZIE WALMSLEY**  
2019 STATE WINNER

## IMPORTANT DATES

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### ENTRIES CLOSE

**31 July 2024** at local Agricultural Societies so that group judging may take place during August.

Group judging needs to take place prior to **31 August 2024**.

### STATE JUDGING

**Sunday 22 September 2024**

Judging will be held at a location in Perth (to be confirmed) on the morning of **22 September 2024**.

### PRESENTATION OF AWARD

**Sunday 22 September 2024**

The Presentation of Awards will be held at the Royal Agricultural Society of Western Australia (RASWA), Claremont Showground

### GENERAL OUTLINE

The Rural Ambassador Award is conducted in four stages:

#### LOCAL LEVEL

The winner selected at the local level represents that Agricultural Society at the Group Finals.

#### GROUP LEVEL

The winner selected at the Group Final represents that Group in the State Final.

#### STATE LEVEL

The winner of the State Final will represent Western Australia in the Nationals.

Group finalists travel to Perth for State Judging Finals on **Friday 20 September 2024** and are accommodated at the expense of the Royal Agricultural Society of Western Australia.

The successful 2024 Rural Ambassador will be required to represent RASWA at Perth Royal Show on **Monday 23 September 2024**.

#### NATIONAL LEVEL

As the State winner they will represent Western Australia at the National finals (each year, a different State takes the role of Host). The airfare is paid by the Royal Agricultural Society of Western Australia (when travelling interstate) and the accommodation and meals are provided by the host state.

Young people wishing to enter the Rural Ambassador Award should contact their local Agricultural Society for further details, or contact the Event and Competition Co-ordinator below.

#### Rural Ambassador Co-ordinator

Vivian Truong

PO Box 135

CLAREMONT WA 6910

**Ph: (08) 6263 3166**

**Email: [ruralambassador@raswa.org.au](mailto:ruralambassador@raswa.org.au)**



## ELIGIBILITY CRITERIA



### DISABILITY ACCESS & INCLUSION

The Royal Agricultural Society of Western Australia aligns with the National Rural Ambassador Award in receiving entrants across Western Australia and aims to foster the development of 20 to 30 year-old people through the agricultural show movement

The National Rural Ambassador Award regulations and RASWA's State Rural Ambassador's Award regulations are both designed to recognise the diversity that exists within the Australian community, including activities that are accessible to any participant regardless of background and ability.

Where participants may face challenges accessing parts of the Award process, RASWA will make reasonable adjustments or accommodations to allow participation where possible.

### HOW TO ENTER

- Seek nomination through your local Agricultural Society.
- Send a detailed curriculum vitae with the entry form (attached).
- List two referees (or references) who may be contacted.
- Applicants must be permanent residents of Western Australia.
- Applicants must be aged between 20 and 30 years of age as at 1 May of the year of the State Final.
- Staff and Councillors of RASWA and sons and daughters of the staff and Councillors of RASWA and Agricultural Society State Body's Executive are not eligible to enter.

### JUDGING CRITERIA WILL INCLUDE

- Entry form and curriculum vitae (to be provided to judges nominated by RASWA)
- Interview
- Personal presentation
- Agricultural knowledge – a basic knowledge of agriculture in and around your community
- General rural knowledge
- Verbal presentation of two minutes on a rural topic of your choice
- Interests in community organisations
- Country show involvement
- Background in rural or country town interests

The criteria is optional as some groups will nominate their entrant in lieu of holding a local competition.

## CONDITIONS OF ENTRY

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1. The Rural Ambassador Award is open to young persons with the following criteria:
  - Entrants must be permanent residents of Australia.
  - Entrants must be aged between 20 and 30 years of age as at 1 May of the year of the State Final.
  - The individual must be nominated by an Agricultural Society.
2. Although it is not necessary for entrants to be currently living in the country, competitors must have a background in rural or country town interests Entrants must be a member of their local Agricultural Society.
3. Tertiary qualifications are not a prerequisite for the Rural Ambassador Award and will have no influence in the selection process. The Award seeks to attract all young people who symbolize the rural spirit – people with vitality, who are forward thinking and with a passion for the land and local country shows.
4. Finalists are responsible to be at judging on time. Please note, RASWA is not responsible for organising the competitions at a Local or Group level. All enquiries must be directed to your local Agricultural Society.
5. All entries must include a completed entry form and a recent photograph.
6. Following selection, Group winners are expected to attend as many local shows in their Group as possible to help promote the Award and encourage future participation of prospective entrants.
7. Winners at the Local Level should be prepared to attend the judging at Group Level to represent their Society. If selected as Group Winner, the entrants must be prepared to attend the Final Judging and programme in Perth.
8. Finalists will be responsible for travel from their home to Perth and return, plus all other private expenses associated with their stay in Perth.
9. All finalists will be accommodated during their stay in Perth for the final judging. Accommodation whilst in Perth will be met by the Royal Agricultural Society of Western Australia. Transport to and from the Showground and other venues will be required by competitors when necessary. All Finalists will be accommodated in Perth for three nights from **FRIDAY** departing **MONDAY**. The Royal Agricultural Society of Western Australia will provide details of a Code of Conduct required by Finalists.
10. The successful 2024 Rural Ambassador will be required to represent RASWA at the 2024 Perth Royal Show on Monday 23rd September 2024. This could involve:
  - Attendance at functions.
  - Attendance at competitions and the awarding of prizes.
  - Participation at education-based exhibits.

### NOTE:

The co-ordinator will work with the Rural Ambassador to develop an individual program.

The Rural Ambassador's accommodation, meals and passes will be provided during their stay in Perth.





Image Courtesy of Wendy Gould, Farm Weekly

11. The winner of the State Final will represent Western Australia at the National Final. The airfare will be covered by the Royal Agricultural Society of Western Australia and accommodation is covered by the host State.
12. It is a condition of entry that the entrant waives any right to claim against the Royal Agricultural Society of Western Australia, local Agriculture Societies and Award organisers or any sponsor or provider of prizes in connection with any loss or injury suffered by the entrant or in relation to the decisions and directions of judges, stewards, officials, host committee and staff.
13. Occasional representation of RASWA at other out-of-Show activities or events.
14. The winner must attend the national final in person and will be unable to tele or video conference.
15. In the circumstance that the national final winner is unable to attend the runner up will be invited to represent WA. Should the runner up be unavailable the third place getter will then represent WA

# INFORMATION FOR AGRICULTURAL SOCIETIES

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## LOCAL LEVEL

Applicants wishing to nominate for the Rural Ambassador Competition, should complete the Local Application Form and return it to their local Agricultural Society. Those societies with more than one local nomination will need to determine which applicant to put forward to the Group judging.

### JUDGING

The Rural Ambassador Award is entirely the responsibility of the local Agricultural Society concerned.

## GROUP LEVEL

The Applicant representing their Local Agricultural Society at the Group Level needs to complete the Group Finalist Application Form in conjunction with their Agricultural Society. A copy of this form needs to be forwarded to the Group Secretary of the Agricultural Society hosting the group judging and the co-ordinator at RASWA as soon as possible.

### JUDGING

The Agricultural Society hosting their Group of affiliated Agricultural Societies must advise RASWA by **31 July 2024** of what date the judging is taking place.

### PRIZES

The Royal Agricultural Society will provide a sash and medallion to winners of their Group.

## STATE LEVEL

The State Finalist Application Form needs to be completed and returned immediately after Group Judging to Rural Ambassador Co-ordinator at RASWA office by no later than the **31 August 2024**.

### JUDGING

Venue and judges etc. are selected by the Royal Agricultural Society of Western Australia.

Immediately after notification of winners from each group, a Finalists itinerary detailing their time of arrival and programme in Perth will be provided. Accommodation for Finalists is booked and paid for by the Royal Agricultural Society of WA.

## NATIONAL LEVEL

The winner of the State Final will be expected to represent Western Australia at the National Final in 2024. The airfare would be covered by the Royal Agricultural Society of Western Australia and accommodation is covered by the host State.

## HINTS AND TIPS FOR ENTRANTS

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- Arrive early for your interview
- Dress smart and tidy, but comfortable
- Smile and relax
- Use eye contact when introduced to the judges
- Sit comfortably
- Speak clearly
- State why you entered the competition
- Be able to describe your strengths
- What are your goals
- Prepare any questions you wish to ask
- Be positive
- What is your most significant achievement
- Explain why you love living and working in a rural community
- Show courtesy to everyone you meet
- Remember the three 'P's': Preparation, Practice and Performance
- Most importantly, **BE YOURSELF**

# RURAL AMBASSADOR - LOCAL AGRICULTURAL SOCIETY APPLICATION

This application form is to be used to enter the Rural Ambassador competition with your local Agricultural Society.

Name of Agricultural Society

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## **CANDIDATE DETAILS**

Name	
Age	Date of Birth
Address	
Mobile	Fax
Email	

If chosen to represent my Group in the State Finals, I am prepared to abide by the criteria as set out in the Royal Agricultural Society of Western Australia's Conditions of Entry forms.

Signed

Date

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## **PERSONAL INFORMATION** Please submit the answers below on a separate A4 sheet of paper if necessary.

Occupation/Student
Interests/Sports/Hobbies
Membership/Involvement in Organisations
Ambitions
What contribution could you make as Rural Ambassador?
Other Relevant Information



## RURAL AMBASSADOR - GROUP FINALIST APPLICATION

This application form is to be completed once representing your local Agricultural Society.

Name of Agricultural Society \_\_\_\_\_

\_\_\_\_\_ (Name) will be our representative in the \_\_\_\_\_  
 \_\_\_\_\_ Group Finals. The Entrant whose name is on this sheet has been chosen  
 to represent the above Agricultural Society in the Regional Finals being held on \_\_\_\_\_  
 \_\_\_\_\_ (Date) at \_\_\_\_\_ (Venue) \_\_\_\_\_  
 \_\_\_\_\_ (Town).

Finalist should be prepared to arrive in \_\_\_\_\_ (Town) at \_\_\_\_\_  
 (time am/pm) on \_\_\_\_\_ (date) allowing sufficient time for  
 preparation and to meet other finalists and judges prior to commencement of judging.

### CANDIDATE DETAILS

Name	
Age	Date of Birth
Address	
Mobile	Fax
Email	

### IN CASE OF EMERGENCY

Name	
Address	
Mobile	Fax
Email	

## RURAL AMBASSADOR - STATE FINALIST APPLICATION

This application form must be received by the Royal Agricultural Society of WA no later than **31 July 2024** for use in the State Finals, together with a CV.

Name of Group

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Name of Agricultural Society

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Name of Finalist

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Has been chosen to represent the above Group in the State Finals on **Sunday**. State Finalist should be prepared to arrive in Perth on **Friday 20 September 2024**, allowing sufficient time to meet other finalists and to join them for an evening meal.

Accommodation for this weekend is provided by the Royal Agricultural Society of Western Australia.

### CANDIDATE DETAILS

Name	
Age	Date of Birth
Address	
Mobile	Fax
Email	
Dietary Requirement	

### IN CASE OF EMERGENCY

Name	
Address	
Mobile	Fax
Email	

**Please complete this form and return to:**

Rural Ambassador Co-ordinator

Rural Ambassador Award, The Royal Agricultural Society of WA PO Box 135, Claremont WA 6910

Tel (08) 6263 3166 | Email [ruralambassador@raswa.org.au](mailto:ruralambassador@raswa.org.au)

## JUDGING CRITERIA

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Country Show Involvement				25 points
General and Rural Knowledge				20 points
Community Involvement				20points
Communication Skills/ Personality				20points
Ambitions / Goals / Interests				15 points
Style , Grooming, Presentation				10 points
Conduct				10 points
Participation in Program				10 points
<b>SUBTOTAL</b>				<b>130</b>
<b>FINAL JUDGING</b>				
Public Presentation (onstage interview)				20 points
<b>FINAL TOTAL</b>				<b>150</b>

\*Subject to Change



**The Royal Agricultural Society of WA**

Claremont Showground  
1 Graylands Road  
Claremont WA 6010

T: (08) 6263 3100  
[raswa.com.au](http://raswa.com.au)